

Records of Innovative & Best Practices

Academic year

From 2014 to 2019



Department of Economics
Kakatiya Government College, Hanamkonda
Dist: Warangal (U), Telangana State

Best Practices of the Department

- i. Celebration of International Population Day on 11 July to create awareness on population explosion.

- ii. Celebration of National & International Consumer's Day on 24th December and 15th March to enable the students to know about consumer's rights and about food adulteration.
- iii. Awareness programme on State and Central Budgets in the months of February/March to create awareness among the students on budget.

1. Title of the Practice: Celebration of International Population Day

2. Objective of the practice:

- 1. To understand the concept of Malthusian population Theory
- 2. To know the growth & trends of population in India from 1921 -2011
- 3. To find out the reasons for population explosion in India
- 4. To understand the relation between Population growth and Economic Development
- 5. To critically examine the Population policies and government initiatives for population control.

2.1 Intended Outcomes of the best practice

- 1. The students are enabled to understand the negative effects of population explosion on Indian economy.
- 2. They apply this knowledge and educate the rural & illiterate people on population control.
- 3. Students are enabled to know the massive water shortage as well as arable land as a result of the galloping population growth.

3. The Context

India is a host of variety of religion, customs and cultural beliefs. Population control is often misunderstood as an attack on religious beliefs and customary practices.

4. The Practice: The IQAC involved all the stake holders of the society in addressing the issue and succeeded to spread the awareness among the students that

population control really has nothing to do with religion. Most of the nations in world irrespective of their religious beliefs are controlling population growth with pro active measures. Through this best practice students are enabled to understand the importance of women's education in population control.

5. Evidences of Success:

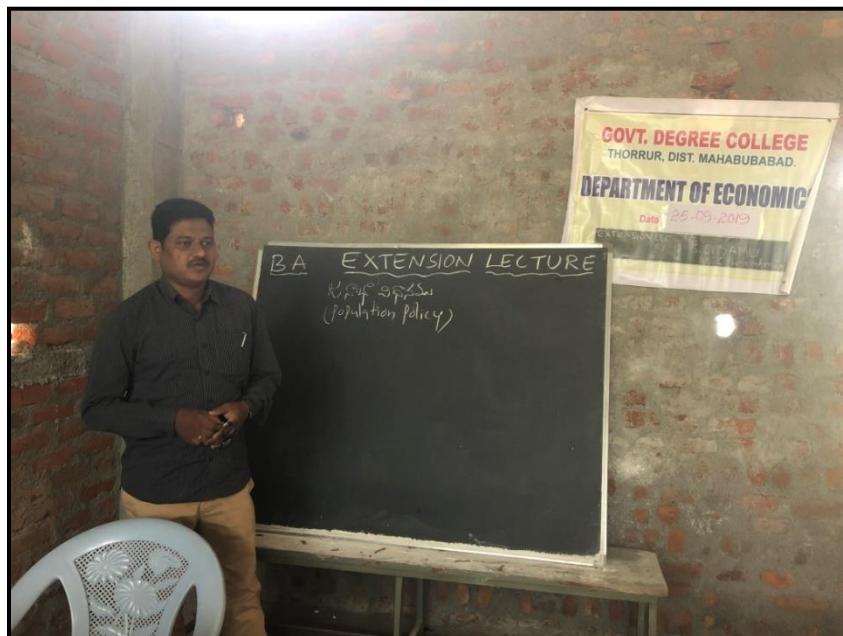
2020-21



Diba Fathima BA HEP I year explained the Family planning programmes being implemented in Indonesia (Muslim Populous country) on International population day 11-07-2020.

2019-2020

EXTENSION LECTURE ON WORLD POPULATION DAY	
Department of Economics , Kakatiya Government College, Hanamkonda TS (25-09-2019)	
Name of the Programme	Extension Lecture on World Population Day at Government Degree College Torrur ,Dist: Mahabubbad
Duration/Date	25-09-2019
No. Of Participants	125 students
Group	BA all groups of GDC Torrur
Objectives of the programme (The students are enabled)	<ol style="list-style-type: none">1. To understand the effects of population explosion2. To find out the causes of population growth in India.
Resource Persons	1. Dr. G. Shyamu



Dr. G. Shyamu Assistant Professor of Economics KGC Hanamkonda created awareness on population policies of India by giving extension lecture to GDC Torrur Dist: Mahabubabad (TS)

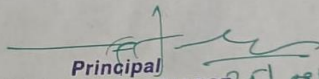


GOVERNMENT DEGREE COLLEGE THORRUR

CERTIFICATE OF APPRECIATION

This is to certify that Dr. G. Shyamu Assistant Professor of Economics, Kakatiya Government College, Hanamkonda has given an extension lecture on **"Population Policies in India"** B.A. students on 25/09/2019 at Government Degree College Thorrur . The students are motivated and benefitted by the lecture to pursue further in the subject and go for advanced studies

His services are highly appreciable in this regard


Principal
GOVT. DEGREE COLLEGE 25/09/2019
Thorrur, Dist : Warangal.

World Population Day 2018-19



Dr. G. Shyamu Assistant Professor of Economics explained the reasons for population growth in India

2017-18



Elocution Competition on World population Day in 11/7/2016

Problems encountered and Resources required

India is expected to be the largest contributor to world population growth by far, adding around 570 million persons by 2050. Population control is a sensitive issue in India. It has nothing to do with religion beliefs and customary practices. The principal reason behind this problem is lack of knowledge, lack of women education especially women education in India. Kakatiya Government College has taken initiatives to empower the women through NSS, NCC and Women empowerment cell.

Celebration of Consumer Day

1. Title of the Practice: Celebration of National and International Day

2. Objective of the practice:

1. To know the Consumer protection policies, Consumer rights and redressal mechanism in India.
2. To create awareness on the malpractices such as misleading advertisements, adulteration, poor services, fake or counterfeit goods, substandard or dangerous products, poor service delivery etc
3. To Create awareness on consumer protection law 1986 (CPA)

2.1 Intended Outcomes of the best practice

1. The students are enabled to know the malpractices of greedy sellers.
2. They apply this knowledge and educate the rural & illiterate people on Consumer protection.
3. Students are enabled to know the misleading advertisements, freebies and discounts.

3. The Context

Consumer protection is the practice of protecting buyers of goods and services and the public against unfair market practices.

4. **The practice:** The department of Economics and Commerce are the part of Consumer club of kakatiya Government College. The consumer club every year celebrates the international consumer's day to create awareness on consumer protection. The department of economics made an MOU with District consumer Forum in 2017. During the academic year of 2018-19 Economics department made a student study project on "Consumer Awareness among the Undergraduate students – a study in Hanamkonda Town. This project was selected for state level Jignasa competition and got commendable prize. The departments of Commerce and Economics conducted certificate courses on

Consumer protection and Consumer rights to provide Consumer education to the students.

5. Evidences of Success:

2020-21

ONE DAY WORKSHOP ON FOOD ADULTERATION Department of Economics, Kakatiya Government College, Hanamkonda TS On 31-12-2021	
Name of the Programme	One day workshop on Food Adulteration
Duration/Date	31-12-2021
No. Of Participants	75
Group	All
Topic	One day workshop on Food Adulteration
Objectives of the Course (The students are enabled)	5. To know the common adulterants in food items 6. To understand the health hazards of food adulteration 7. To know the various methods of checking for food adulteration
Sub themes of the Seminar	1. Food adulteration 2. Sub standards Products 3. Harmful food colours 4. Traces of chemical fertilizers in food items 5. Health hazards of food adulteration 6. Consumer Protection Act 1986 7. Common Adulterants
Resource Person	Dr. B. Ramesh, Assistant Professor of Chemistry & IQAC coordinator.

One day workshop on Food Adulteration

(31-12-2021)



Dr. Indiradevi Principal (FAC) message in inaugural session -31-12-2021



Dr. B. Ramesh Assistant Professor of Chemistry as a Resource person 31-12-2021



Resource person Dr. B. Ramesh explaining the adulteration in food items by doing experiments

Student's participation in Workshop





Student's Poster Presentation on Health hazards and Food adulteration

INTERNATIONAL CONSUMER'S DAY

Department of Economics, Kakatiya Government College, Hanamkonda, TS

(15-03-2021)

Name of the Programme	International Consumer Day Celebrations
Duration/Date	15-03-2021
No. Of Participants	45 students
Group/Class	BA (all courses)
Topic	Consumer Protection Laws
Objectives of the Course (The students are enabled)	To know the various consumer rights and consumer laws
Resource Persons	<ol style="list-style-type: none"> 1. Ch. Raju, Assistant Professor of Economics 2. K. Surya Rao, Assistant Professor of Economics 3. Dr. G. Shyamu 4. Dr. B. Indira Nainadevi



Dr. B. Indira Nainadevi Assistant Professor of Economics explaining about online frauds, Food adulteration on 15-03-2021 on the eve of International Consumer’s Day in collaboration with District Consumer Forum





2019-20

Certificate Course on Consumer Protection





CERTIFICATE COURSE IN CONSUMER PROTECTION

Department of Economics

Kakatiya Government College, Hanamkonda

Dist: Hanamkonda, Telangana State

From 17-01-2020 to 15-02-2020

SYLLABUS

UNIT-1

Consumer Protection In India- Need and importance of Consumer protection - Genesis and Recent developments- Food Adulteration - Malpractices of sellers - Quality assurance for the consumes - AGMARK, HALLMARK, ISI - RERA Act.

UNIT-2

Major Development in Consumer Protection in India - Consumer Protection Act 1986 - Consumer Rights - Consumer inclusion in Financial Services - United Nations guidelines for Consumer Protection 2016

UNIT - 3

Need and Importance of Consumer Education - Educating the Rural Consumer - Misleading Advertisements and Role of Media - Creating awareness through Internet & IT - Strengthening Redressal Mechanism - The Role of Consumer Protection Forum.

Ch. Raju
Asst. Professor of Economics
In charge of the department

Dr. B. Indira Nainadevi, Course Coordinator
Asst. Professor of Economics


PRINCIPAL
KAKATIYA GOVT COLLEGE
Kakatiya Government College, Hanamkonda

PHOTO GALLERY

INAUGURAL SESSION OF CERTIFICATE COURSE IN CONSUMER'S PROTECTION

17-01-2020



Dr. G. Shyamu Assistant Professor of Economics explaining the importance of Consumer Awareness on 17-01-2020

2018-19

International Consumer's Day

(15-03-2019)

The department of Economics celebrated “International Consumer’s Day” on 15-03-2019 at 12.30 pm in the seminar hall. Dr. Ramesh babu, Assistant Professor of Chemistry, KGC Hanamkonda acted as recourse person and explained the topic of “Food Adulteration” by using PPTs and making experiments with the chemicals. By chemical experiments he showed the adulterations in milk, ghee, honey, tea & coffee powder and turmeric.

The Principal Dr. P. Venkateshwarlu, Resource person Dr. Ramesh babu, HOD. Ch. Raju, faculty members Dr. G. Shymu, K. Surya Rao and Dr. B. Nainadevi and faculty members of Social science departments were present in the programme. Total 58 students participated in the programme.



Principal Dr. P. Venkateshwarlu addressing the students on “International Consumer’s Day.



Dr. Ramesh Babu doing experiment on Food adulteration

5 అర్బన్ • శనివారం 16 మార్చి 2019 **ఆంధ్రజ్యోతి** www.andhrjyothy.com

ఆహార కల్తీపై నిరంతరం అప్రమత్తంగా ఉండాలి

కేడీసీ ప్రెస్మిపాల్ వెంకటేశ్వర్లు

కేయా క్యాంపస్, మార్చి 15: సీజన్లనుంచి పాల పరకు నిత్యం వాడుకునే ఆహార పదార్థాలన్నీ కల్తీ మయంగా మారాయని కాకతీయ ప్రభుత్వ డిగ్రీ కళాశాల ప్రెస్మిపాల్ పాఠశాల వెంకటేశ్వర్లు అన్నారు. శుభ్రవారం అంతర్జాతీయ వినయోగదారుల దినోత్సవాన్ని పురస్కరించుకుని కేడీసీలో ఆర్గనైజ్డ్ విభాగం ఆధ్వర్యంలో వినయోగదారుల హక్కులు-పరిరక్షణ అనే అంశంపై సదస్సు నిర్వహించారు. ఈ సందర్భంగా ప్రెస్మిపాల్ వెంకటేశ్వర్లు మాట్లాడుతూ.. శ్రీమంహారక మండలవల్ల దీర్ఘకాలిక వ్యాధులకు గురై అనేక దుష్ప్రతికూలు సంభవిస్తాయని ఆందోళన వ్యక్తం చేశారు. కార్యక్రమంలో చైర్మన్ పదవి వహించిన బీరమేశుమార్ మాట్లాడుతూ.. వివిధ ఆహార పదార్థాల్లో జరిగే కల్తీని ప్రయోగపూర్వకంగా విద్యార్థులకు వివరించారు. కల్తీల వల్ల కేన్సర్ వచ్చే అవకాశం ఉందన్నారు. ఆర్గనైజ్డ్ అధ్యక్షుడు గంటా శ్యాం మాట్లాడుతూ.. వినయోగదారుల చట్టాలపై అవగాహన కల్పించారు. వినయోగదారులు జాగ్రత్తలో ఉండాలన్నారు. కార్యక్రమంలో అధ్యక్షులు సీ.హెచ్. రాజు, జి.శ్యామ్, డాక్టర్ సైనాదేవి, డాక్టర్ బీరమేశు, మురళిదర్, కమలాకర్, కుమారస్వామి, డాక్టర్ ఎన్.మల్లయ్య శరత్ తదితర అధ్యక్షులు, విద్యార్థులు పాల్గొన్నారు.

Print media Coverage on Consumer's Day celebrations.

Department of Economics - Student's Study Project 2018-19

CONSUMER AWARENESS AMONG UNDERGRADUATE STUDENTS - A STUDY IN HANAMKONDA TOWN

https://drive.google.com/file/d/1SqkJgZNRZooiCPkF5bLWFI_8-avl_o_/view?usp=sharing

The Department of Economics encouraged the students to involve in Survey conducted on the topic entitled “Consumer Awareness Among Undergraduate Students- A study in Hanamkonda Town. This study project was carried out by our students BA II JMC for (2018-19) Academic Year. The present study was undertaken in 3 degree colleges situated in Hanamkonda town. The surveyed colleges are Kakatiya Government Degree College, Hanamkonda, Vagdevi Private Degree College Nayeem nagar, and Masterjee Private Degree College, Hunter road in Hanamkonda town. A sample of 60 respondents; by taking 20 (15 male respondents +5 female respondents) from each college were chosen for the study. The selection of sample was purposive. The field survey for the present study was conducted from 24/10/ 2018 to 25/10/2018.



Received Commendable prize from Sri. Naveen Mittal garu Commissioner of
Collegiate Education in State level Jignasa Programme - 2019

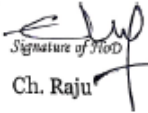



Dr. B. Nainadevi, Assistant Professor of Economics along with students B. Rakesh, P. Bharath II year involved in collection of Primary data.


CERTIFICATE

This is to certify that the study project entitled "Consumer Awareness among Undergraduate students - A study in Hanamkonda town" carried out by our students BA II JMC 2018-19 Academic Year under the supervision of Smt. Dr. B. Indira Nainadevi, Assistant Professor of Economics, Department of Economics, KGC Hanamkonda for JIGNASA Study Project.

Place: Hanamkonda,
Date: 31-12-2018.


Signature of P10D
Ch. Raju


Signature of the Supervisor
B. Indira Nainadevi


PRINCIPAL
Signature of the Principal
KAKATIYA GOVT COLLEGE
HANAMKONDA-506 001

2017-18

Memorandum of Understanding

4-07-2017

An MOU was signed between the department of Economics and District Consumer Forum on 4-07-2017 to create awareness on consumer protection, consumer rights and food adulteration among the students. The district consumer forum agreed to involve the students in awareness programme. In this connection consumer's club was established in the economics department and National and International consumer's day is celebrated by the department.

2. Provide on-campus resources that are available to student and faculty for effective execution of the designed programs.

3. Ensuring availability of the faculty Coordinator and supporting staff to facilitate with resource persons visiting the college.

IV. Duration of MOU:

This MOU, unless extended by mutual written consent of the Institutes, shall expire in Five years from the date of entering into this agreement. However, on review, the MOU shall be extended to another TWO years with mutual consent.

This agreement will take effect from the date of its signing and shall be valid for a specified period from that date unless terminated, revoked or modified by mutual written agreement between the Parties, and may be extended by mutual written agreement. Either party may terminate the Agreement at any time during tile term by the provision of three months written notice to the other party.

SIGNATURES

V. Vijaya Lakshmi
Kakatiya Government College
Hanamkonda.
Name: **DY. V. VIJAYA LAKSHMI**
Designation: **PRINCIPAL**
Address with stamp: **KAKATIYA GOVT. COLLEGE Hanamkonda.**
Date:

Prof. Rathan Singh Thakur
Consumer Forum
Warangal District
Hanamkonda.
Name: **Prof. RATHAN SINGH THAKUR**
Designation: **ADVOCATE**
Address with stamp: **Consumer Information Centre
Z.P Compound, Dist. Warangal-506 001**
Date:

Consumer Information Centre
Warangal District
Hanamkonda.
Z.P Compound, Dist. Warangal-506 001

2016-17

International Consumer's Day

(10-03-2017)

The department of Economics celebrated “International Consumer’s Day on 10-03-2017 to create awareness among the students. The faculty members explained the importance of Receipts for each and every purchase. They also explained various consumer rights and legal protections for their protection. By using ICT, adulterations in products were shown to the students. The students were aware of consumer rights by this awareness programme. Y. Narendra, Dr. M. Ravinder and Dr. A. Venkata Ramana were the resource persons for this programme.



Dr. Vijayalakshmi addressing the students on International Consumer’s day



Problems encountered and Resources required

Even today after three decades of passing of the Consumer Protection Act, 1986 majority of the people in India are not yet aware about the rights available to them. Hence this best practice creates the awareness level of the students in consumer protection. Consumer awareness in India continues to remain low as a substantial number of the rural population are living below the poverty line and having poor literacy.